



Clinker Little Accountants and Business Advisors

We are the marketing department for Clinker Little and provide the following services;

- Marketing Consultancy – advise on all marketing issues
- Re-branding company image
- Develop Marketing Plan
- Run a monthly Email Newsletter to customers and prospects
- Manage their website
- Run an on going Pay Per Click campaign

We meet with Clinker Little monthly to provide feedback and strategy going forwards.

Results

In six months we have developed a new corporate style for Clinker Little, re-branding them into the 21st century.

The monthly marketing/sales activity has increased enquiry levels by 23%.

"I am writing to let you know we are very pleased with all the advice you have given us, and work you have done to market our business.

We are not a naturally creative profession, but you quickly made us realise what we need to do to and got us involved in the process, to ensure what we wanted could be achieved.

You understand our business goals and correlated these to the marketing.

We are confident that with your help, we will continue to raise our company profile and attract the new business we want.

I always recommend you to anyone looking for marketing or promotional expertise."

David Stocker, Partner

Position4Business Ltd,
21 Poplar Close, South Ockendon, Essex. RM15 6TU
Mob: 07971 4048 801 Tel: 01708 854717 Email: enquiries@position4business.com