

**dataware**  
membership made easy

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"Dataware provide an excellent, user-friendly service, and we know we can rely on them."  
- Tourette Syndrome Association

**Subscriber.NET**

Features

Members/CRM

Gift Aid Management

Payment Processing

Groups/Committees

Fundraising Appeals

Event Management

Sales Invoicing

Volunteers Management

Reports & Exports

Online Services

**Membership Software For You**

Subscriber.NET is a complete Contact Relationship Management solution designed to maximise your organisation's efficiency in all areas regarding Membership and Contact Relations.

Thus allowing you to focus on what's really important - increasing your membership numbers and offering a better service to your existing members.

- ✓ Increase your regular income by offering subscriptions for journals as well as membership on an anytime basis.
- ✓ Powerful reporting gives you the knowledge to make the right decisions in your business plan.
- ✓ Boost your bank balance as Gift Aid reclamation is made so easy you will want to do it more often.
- ✓ You can use Subscriber.NET as a simple Contact Relationship Management system or as a fully integrated, organisation wide solution.

By going beyond simply managing your members and contacts, Subscriber.NET can truly revolutionise the way you work.

A quick glance down the menu to the left will give you an indication of just how comprehensive Subscriber.NET is, and within each section illustrate how this one integrated system can help make your day to day procedures much simpler.

Call Us Now On  
**01375 489820**  
(9am - 5pm GMT)

Call Me Back

Request a Demo

Take the Tour

Make an Enquiry

Email Sign Up

**How Can You Benefit?**

Relate Subscriber.NET to your job role and see how we can help you.

CEO  
Membership Secretary  
Events Manager

## Dataware Consultancy IT Consultancy

Dataware is a sizeable IT consultancy specialising in providing IT support to the education sector and membership database software.

Position4Business provide a Pay Per Click management service using google adwords. We work with Dataware to continually work towards improving visitors and enquiries. We act as consultants for their website, linking data on visitor traffic and conversion to improving web page design, in order to maximise return.

### Results

In the first month Dataware achieved £12,000 new sales directly from the Pay Per Click process, at a cost of £400

We are now aiming to improve on this performance by upgrading the website to reduce bounces and increase ROI.